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Newsletter

DBA Online - On the front line of database administration
DBA Online powers Oracle DBA

DBA Online

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DBA Online’s Fall 2007 Seminar



American DBA Online’s Fall 2007 Seminar was hosted at Clarion Hotel in Edison, New Jersey on November 3rd, 2007. Around 100 members and guests attended this technical seminar.

The four-hour seminar began with the hostess, Ms. April Cai, introducing the founder and president of DBA Online, Mr. David Wang, for an opening remarks. Mr. Wang briefly went over DBA Online eight year’s history, and thanked Kim Marie Mancasi and Oracle Corporation for their continuous support and sponsorship to DBA Online, as well as the speakers for sharing new technology to the members. Last but not least, he thanked all the committee members for their hard work to make the seminar possible. Following that, in his “One Minute Tips” session, he reminded DBAs for Oracle Standard Edition which can save companies a lot of money for projects that do not require more advanced features.

The keynote speech was given by Dr. Paul Dorsey, the former president of New York Oracle User Group (NYOUG). Dr. Dorsey is well-known for his ‘rock star’ status in the Oracle community. He is one of the six initial honorary Oracle 9i Certified Masters, with seven Oracle Press books published and translated into nine languages. He is the founder and the president of Dulcian, Inc, and

had just received the “PL/SQL Developer of the Year” award from Oracle magazine. His speech focused on IT Project Management and pointed out some important ways to prevent large projects from failure. He stressed that a project must begin with a good plan, saying “If you fail to plan, plan to fail”.

Mr. Suhas Ghosh, Technical Director of Oracle Corp, has been working in the consulting division of Oracle Corporation for last 9 years. He gave a very informational presentation on “Oracle 11g New Features for DBA”. Many people were amazed by the new features in Oracle 11g that significantly make a DBA’s life easier.

Next to speak was Ms. Susan Jang, the Technical Team Leader of Oracle Corporation, who is a well-known instructor in Oracle University. We were very fortunate to have her contribute to this seminar. She shared a magnificent presentation on Oracle Streams Technology. Like RAC and DataGuard, Oracle Streams has become a hot skill for DBAs. Her presentation really struck out to the audience.

Mr. Indy Johal, Principal Consultant of Data Softech Inc., returned to speak in another DBA Online seminar. But this time, he introduced a new topic, Oracle 11g Automatic Diagnostic Repository, which is a very interesting feature requested by the DBA Online committee. The new structure of ADR holds a lot of useful information for a DBA to discover the occurrences in the database.



As always, the afternoon flew by with everyone so engaged in the seminar. Oracle Corporation also brought our members some Oracle 11g CDs to let the audience be one of the first to get a taste of the new release product.

Another fantastic seminar closed with Ms. April Cai expressing DBA Online’s gratitude to all the speakers, sponsor Oracle Corp., and all the guests and members for their effort and involvement to make another DBA Online seminar a huge success.

DBA Online Committee

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PAUL DORSEY, Oracle Magazine's PL/SQL Developer of the Year

American DBA Online Committee congratulates Paul Dorsey for getting the “PL/SQL Developer of the Year” award by Oracle Magazine and thanks him for sharing his knowledge with our members.

Winner Specs
Name: Paul Dorsey
Job title/description: President
Company: Dulcian
Location: Woodbridge, New Jersey
Award: PL/SQL Developer of the Year 2007



The following was on the latest Oracle Magazine.

Developer uses PL/SQL for speed, efficiency, and ease of maintenance.

An Oracle ACE Director and winner of the Oracle Fusion Middleware Challenge, Paul Dorsey, Oracle Magazine's PL/SQL Developer of the Year, has spoken at Oracle technology conferences, cowritten eight books—including PL/SQL for Dummies, (John Wiley & Sons, 2006)—taught at multiple colleges, and consulted around the world. His company, Dulcian, provides Oracle consulting and Web application development services, among others.

For Dorsey, speed, efficiency, and ease of maintenance are the main reasons for using PL/SQL—even when others disagree.

"There's probably no more pernicious conventional wisdom than the trend to say, 'we need to be database independent,'" Dorsey says. "We've had routines that took 20 minutes to run in midtier logic that were reduced to two-tenths of a second by moving them down into the database in PL/SQL."

In the end it comes down to results. "I'm an engineer. If I haven't provided software that users derive benefits from, I don't feel as if I've accomplished anything," says Dorsey. "I like to make sure that a system works the way it's supposed to."



Introducing Oracle Database 11g

Oracle Database 11g, building on Oracle's unique ability to deliver Grid Computing, gives Oracle customers the agility to respond faster to changing business conditions, gain competitive advantage through technology innovation, and reduce costs.

With Oracle Database 11g you can:

- Adopt new technology faster with Real Application Testing
- Manage more data for less with advanced compression and partitioning
- Simplify systems by storing all your data in the Oracle Database with Oracle Secure Files
- Maximize the ROI of disaster recovery resources with Oracle Active Data Guard
- Free critical personnel for strategic tasks with management automation
- And much, much more...

Learn more:

- White paper: [Innovate Faster with Oracle Database 11g \(PDF\)](#)
- Data sheet: [Oracle Database 11g Standard Edition \(PDF\)](#)
- Data sheet: [Oracle Database 11g Standard Edition One \(PDF\)](#)